

OUTREACH TEAM

Ambassador Program Coordinator

Responsibilities

- Develop and manage all aspects of the Longhorn Run Ambassador Program (Ambassadors are an extension of the Longhorn Run committee assisting with marketing efforts and pre-race events throughout the year).
- Oversee recruitment and selection of Ambassadors (current UT students).
- Oversee and mentor a team of 20–25 students involved in the Ambassador Program.
- Lead all communication with Ambassadors.
- Coordinate ambassador staffing for events, tabling, packet pick-up week and any other ambassador program initiatives.
- Assist the Campus Outreach Coordinator with outreach plan and tabling staffing schedules.
- Position reports to the Student Director.

Qualifications

- Past experience leading and mentoring students.
- Excellent communication skills.
- Ability to delegate and motivate team members.
- Has a passion for building community among their team.
- People-person with a high level of energy.
- Past experience as a member of the Longhorn Run Ambassador (previously known as, Influencer) Program.