

LHR COMMITTEE 2021 AVAILABLE POSITIONS

OUTREACH TEAM

CAMPUS OUTREACH COORDINATOR

RESPONSIBILITIES:

- Create and lead the implementation of a campus outreach plan to promote Longhorn Run, including but not limited to: tabling, speaker circuiting, student organization outreach, and marketing activations.
- Communicate with student organization leaders and professors to identify marketing opportunities throughout the year.
- Identify student organizations and Longhorns that would be effective additions to the Influencer team. Maintain outreach calendar.
- Instruct committee members on how to table effectively, and manage tabling forms and incentives.
- Coordinate staffing for all outreach initiatives. Position reports to the Assistant Director - Outreach.

PREFERRED QUALIFICATIONS:

- Knowledge of student organizations and on-campus marketing platforms.
- Past experience promoting an event or student organization.
- Attention to detail and strong organizational skills.
- Ability to communicate with others strategically and effectively.
- Proactive in determining staffing needs.
- People-person with a high level of energy.