

# LHR COMMITTEE 2021 AVAILABLE POSITIONS

## COMMUNICATIONS TEAM

### DIGITAL COMMUNICATION COORDINATOR

#### RESPONSIBILITIES:

- Develop and execute all email campaigns for Longhorn Run.
- Redesign and update Longhorn Run website on a regular basis.
- Create or assist with the creation of photo and video assets for use on social media, web, and email marketing platforms.
- Coordinate annual race day t-shirt design contest.
- Recruit, coordinate and oversee volunteer photographers and videographers as needed.
- Work collaboratively with the Social Media Coordinator on content curation.
- Position reports to the Assistant Director - Communications.

#### PREFERRED QUALIFICATIONS:

- Strong writing and editing skills.
- Experience with photography and/or video production.
- Have an eye for creativity and storytelling.
- General knowledge of social media platforms.
- Ability to manage projects.
- Past experience being a part of a student organization or project.